

1924



Conklin

PEN AND
PENCIL
CATALOG

THE CONKLIN PEN MANUFACTURING COMPANY
TOLEDO · OHIO
BOSTON · CHICAGO · SAN FRANCISCO · LONDON · BARCELONA ·



Many Improvements and Refinements Mark This Old Established Line.

THE Conklin pens and pencils shown in this catalog, splendidly reflect the popular demand for more variety and greater beauty in design of writing instruments, and a more complete serviceability in performance.

Those who are familiar with Conklin products will be pleased to see how happily this old established organization has met the requirements of the modern market.

The Conklin lines presented herewith include everything for which there is any appreciable demand today, and two notable examples of Conklin ability to anticipate the trend of popular favor.

The Conklin Endura and the Conklin black pencil are two entirely new items in every way worthy of the organization that introduced to the trade the first self-filling fountain pen. The lines herein presented should make clear to the dealer and user that, at any time in the world's history he can safely

"CONCENTRATE ON CONKLIN"

THE CONKLIN PEN MFG. COMPANY
TOLEDO, OHIO

BOSTON

LONDON

CHICAGO

BARCELONA

SAN FRANCISCO

[1924]

All illustrations in this catalog are actual size excepting the Utility Sets, which are shown two-thirds actual size.



Conklin **ENDURA**

Unconditionally & Perpetually Guaranteed

HERE is a pen that abundantly deserves the sweeping assertion that it is "The most wonderful pen that the world has ever seen." It represents the culminating point in craftsmanship of almost a quarter century of specialization in the manufacture of fountain pens.

This pen is so well and carefully made, that we have no hesitation in giving the purchaser of it a guarantee that it goes far beyond anything ever before offered by a pen manufacturer as evidence of quality and serviceability.

The Conklin Endura is a pen of unique design and superlative beauty. A serviceable gold band around the cap, and thin lines of enamel in color around the cap and barrel are distinguishing marks. An oversize gold nib, generously tipped with iridium and most expertly ground gives a new, greater writing ease. The filling device is a new and improved Conklin development. There are twelve different models.

The guarantee back of this pen is unconditional and perpetual. The man who buys it will never need to buy another. It marks a new advanced point in fountain pen efficiency.

THE GUARANTEE

"The Conklin Endura is dedicated to the unending service of the purchaser. It is the intention of the maker that this pen shall never cease to serve the writer.

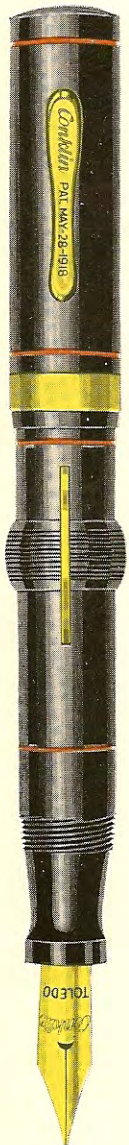
"This Conklin Endura will be repaired or replaced at any time free of charge when the entire pen, including all broken parts, is sent to The Conklin Pen Manufacturing Company. Sufficient postage for the return of the pen must accompany it."

Conklin

THE Conklin Endura offers every writer a pen of the very highest writing efficiency—and gives him the absolute assurance that it will never cease to serve him. The Conklin Endura line squarely meets every personal preference as to size, color, design, pen point—and it guarantees to the writer the perpetual enjoyment of these individual satisfactions.

Conklin ENDURA

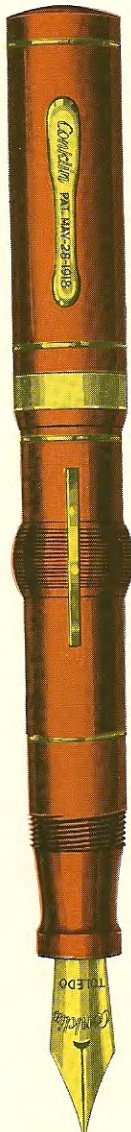
Unconditionally & Perpetually Guaranteed



65PC
Price - \$7.00



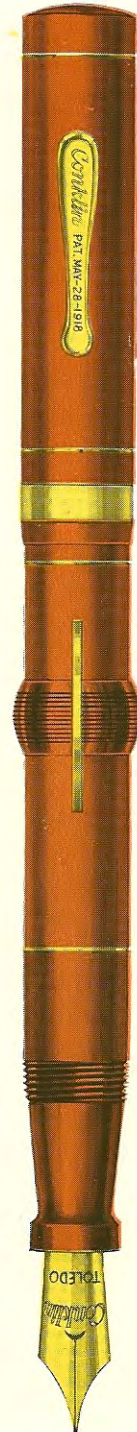
67PRC
Price - \$7.00



65PC
Price - \$7.00



67PC
Price - \$7.00



65RC
Price - \$7.00



67C
Price - \$7.00

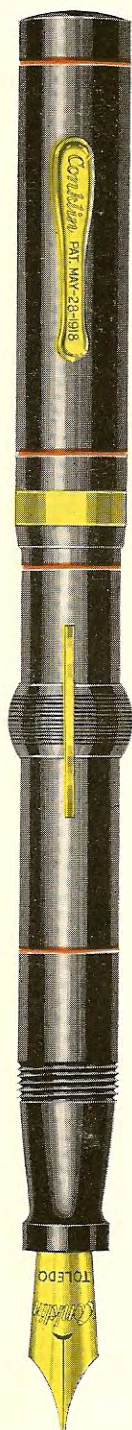


Conklin ENDURA

Unconditionally & Perpetually Guaranteed

The man's long Endura is 7 1/2 inches long, open, fitted with a gold Conklin one hand clip. The man's short Endura is 6 inches long, open, and similarly fitted. The Lady's short Endura is fitted with a gold chatelaine tip. It is 5 5/8 inches, open.

All models are available in both red and black, and with either the Conklin crescent or lever type filling device. All Enduras are furnished with smooth, highly polished finish—they are not chased. All illustrations here are in actual size.



65C
Price - \$7.00



67RC
Price - \$7.00



35P
Price - \$5.00



37PR
Price - \$5.00



35PR
Price - \$5.00



37P
Price - \$5.00

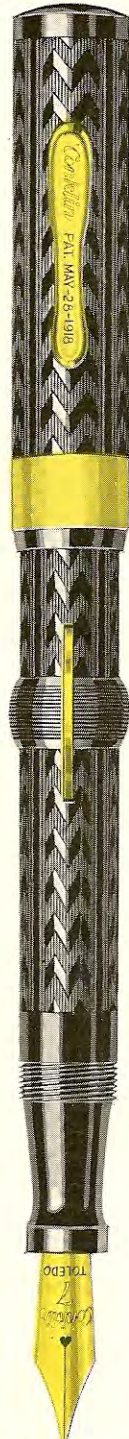
Conklin

CONKLIN BLACK PENS

THE Conklin black fountain pen lines show many refinements in design and construction this year. The nibs are generously large—compare them with other pens in the same price classes, genuine iridium on every point, enough of it to give smooth easy writing at all times. The points are carefully ground. Any pen can be fitted with a 3/16 inch gold band at 50 cents extra, or a 3/8 inch gold band for \$1.00 extra, excepting those regularly fitted with bands and the 25P and 256P series which take only a 1/8 inch gold band.



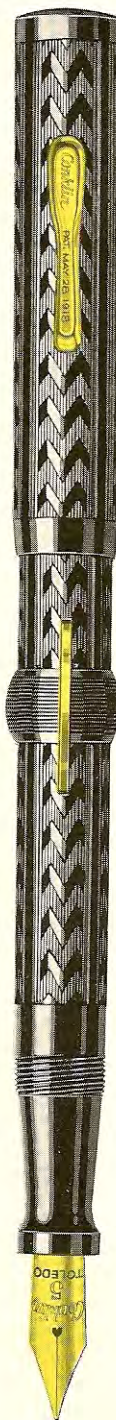
761C Lever
751C Crescent
Price - \$7.50



752C Crescent
762C Lever
Price - \$8.00



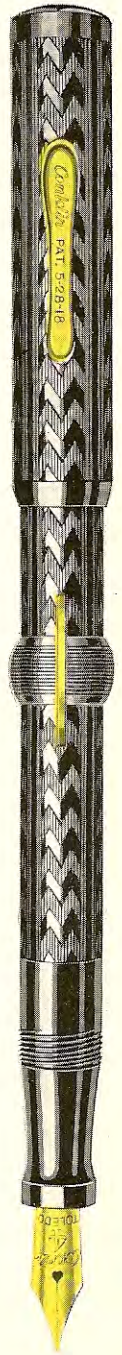
56C Lever
Price - \$5.25



50C Crescent
Price - \$5.25



462C Lever
42C Crescent
Price - \$5.25

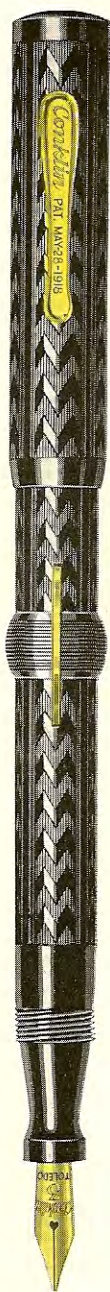


40C Crescent
46C Lever
Price - \$4.25

Conklin

CONKLIN BLACK PENS

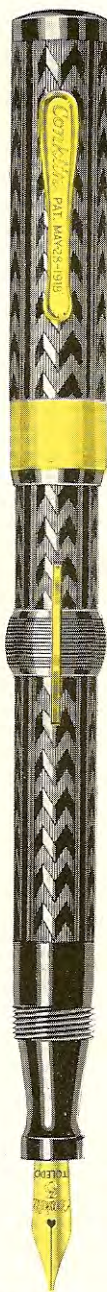
CONKLIN black pens are made in long, short and midjet lengths. The long pens are fitted with the Conklin one hand gold clip. The short pens with gold chatelaine or ring tip. Any pen can be fitted with a $\frac{3}{16}$ " gold band at 50 cents extra, or a $\frac{3}{8}$ " gold band at \$1.00 extra. All illustrations are actual size.



30C Crescent
Price - \$3.25



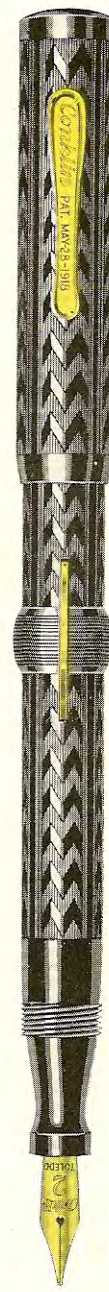
36C Lever
Price - \$3.25



32C Crescent
362C Lever
Price - \$4.25



26C Lever
Price - \$2.75



20C Crescent
Price - \$2.75



261C Lever
21C Crescent
Price - \$3.25

Other numbers, not illustrated here are:

52C Crescent, 562C Lever - Price \$6.25

51C Crescent, 561C Lever - Price \$5.75

41C Crescent, 461C Lever - Price \$4.75

31C Crescent, 361C Lever - Price \$3.75

22C Crescent, 262C Lever - Price \$3.75

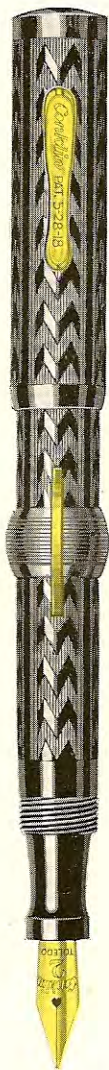
Conklin

CONKLIN BLACK PENS

THE Conklin black pen lines offer a comprehensive and thoroughly complete line of pens in an unusually wide range of sizes, designs and prices. Every one represents the high standard of quality, which for a score of years, has made the name Conklin synonymous with dependable writing instruments. The numbers on this page are furnished with clip, chatelaine tip or ring tip. They can be equipped with a 3/16 inch gold band at 50 cents extra, or a 3/8 inch gold band at \$1.00 extra, except the 25P and 256P series which take only a 1/8 inch gold band. All illustrations are actual size.



2613P Lever
213P Crescent
Price - \$4.00



20PC Crescent
26PC Lever
Price - \$2.75



264P Lever
24P Crescent
Price - \$2.75



253P Crescent
2563P Lever
Price - \$3.50



2561PC Lever
251PC Crescent
Price - \$3.25



2514P Crescent
25614P Lever
Price - \$3.25

Additional numbers, not illustrated here are:

25PC Crescent, 256PC Lever - Price \$2.75
21PC Crescent, 261PC Lever - Price \$3.25

254P Crescent, 2564P Lever - Price \$2.75
23P Crescent, 263P Lever - Price \$3.50

2513P Crescent, 25613P Lever - Price \$4.00
214P Crescent, 2614P Lever - Price \$3.25

Conklin

CONKLIN STUDENTS' PENS

THE Conklin Students' pens are very popular school lines. They offer the scholar a dependable, writing instrument of rich beauty and abundant serviceability. With either crescent or lever filler, Conklin one hand gold clip or ring tip.

The Conklin midget pens offer a thoroughly practical writing instrument in such compact form as to be easily carried in hand bag or purse. They are daintily beautiful with lever type filler only. Equipped with chatelaine ring tip.



1514P
Girl's Student
Special Pen
Price - \$3.50



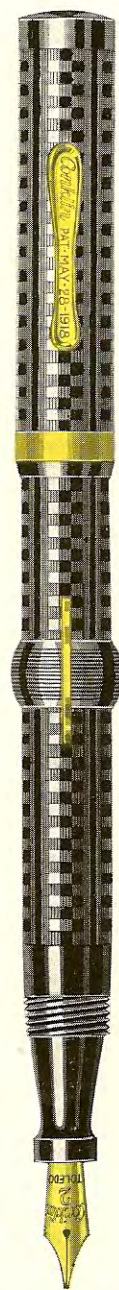
161C
Boy's Student
Special Pen
Price - \$3.50



113P Midget
Lever only
Price - \$3.00



114P Midget
Lever only
Price - \$2.50



151C
Boy's Student
Special Pen
Price - \$3.50



1614P
Girl's Student
Special Pen
Price - \$3.50

Conklin

CONKLIN RED PENS

CONKLIN red pens are made in two lengths—the long and short. Both are equipped with the famous Conklin one hand gold clip. The short pen also comes with gold ring tip. All are furnished in the plain highly polished finish only. All are equipped with manifold points, unless otherwise ordered. Can be furnished in fine, medium or stub points. Illustrations are actual size.



414PR
Price \$5.00



461PRC
Price - \$5.00



41RC
Price - \$5.00



461RC
Price - \$5.00



41PRC
Price - \$5.00



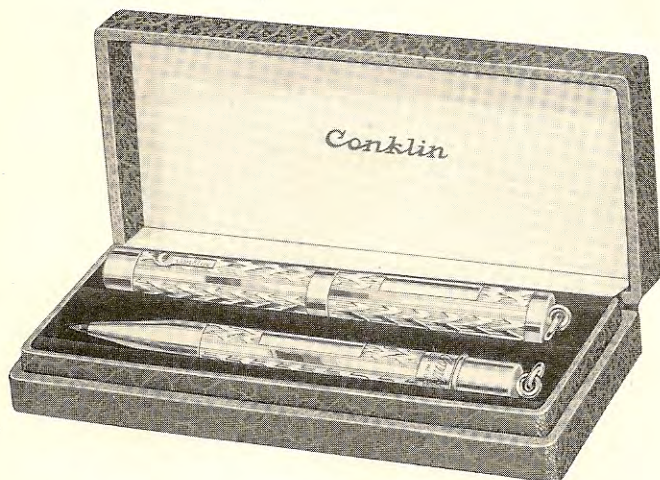
4614PR
Price - \$5.00

Conklin

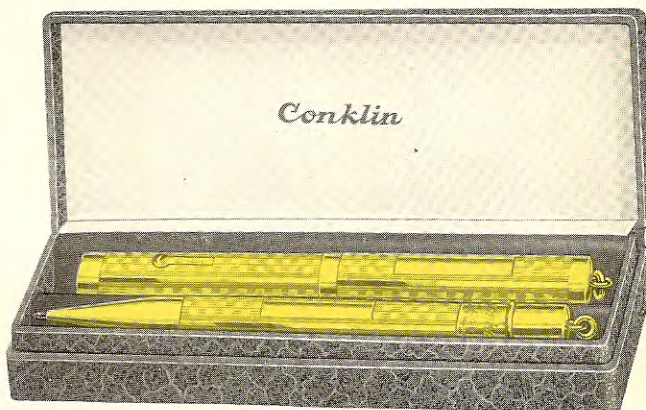
CONKLIN MIDGET UTILITY SETS

CONKLIN Midget Utility Sets are deservedly popular as gifts for ladies, especially the school or college girl and the business woman. Artistically dainty, they are thoroughly practical. Any woman in any walk of life will give a greater measure of appreciation to the Conklin Utility Set than any other gift of equal price.

Conklin Midget Utility Sets are furnished in a wide line of designs executed on sterling silver, yellow and green and white gold. The illustrations here are two-thirds actual size. Conklin Utility Sets are boxed most attractively. All pens have the lever filling device. The following numbers are regularly supplied. All are equipped with fine points unless otherwise ordered.



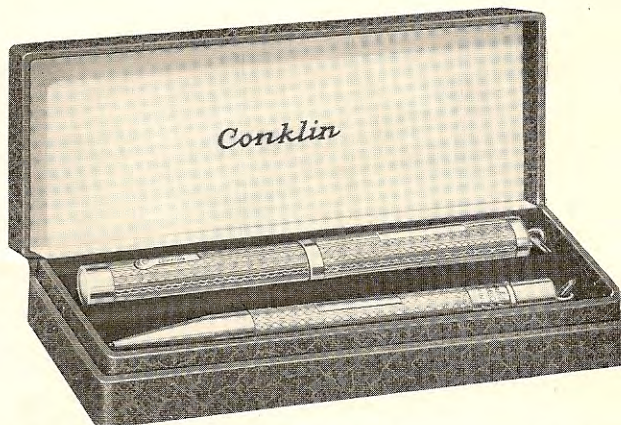
2260PV Sterling Silver, V Design - - Price \$8.00



2270PB Yellow Gold, Basketweave - - Price \$8.50



2280PG Green Gold, Grecian - - Price \$9.50



2290PK White Gold, Engine Turned, K Design - - Price \$11.50

Sterling Silver Midget Sets

2260PB Basketweave - Price \$8.00 2260PV V Design - - Price \$8.00
 2260PE Colonial - - Price 8.00 2260PG Grecian - - Price 8.00

Yellow Gold Midget Sets

2270PB Basketweave - Price \$8.50 2270PV V Design - - Price \$8.50
 2270PE Colonial - - Price \$8.50 2270PG Grecian - - Price 8.50

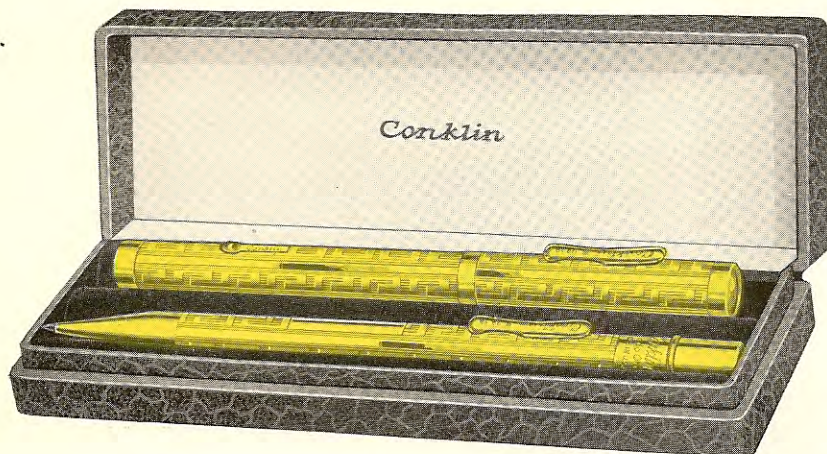
Green Gold Midget Sets

2280PB Basketweave - Price \$9.50 2280PV V Design - - Price \$9.50
 2280PE Colonial - - Price 9.50 2280PG Grecian - - Price 9.50
 2280PK Engine Turned K Design - Price \$11.50

White Gold Midget Sets

2290PD Engine Turned Diamond Design - - - Price \$11.50
 2290PK Engine Turned K Design - - - - - Price 11.50

Conklin



3270G Yellow Gold, Grecian - - Price \$9.50

STERLING SILVER LONG SETS

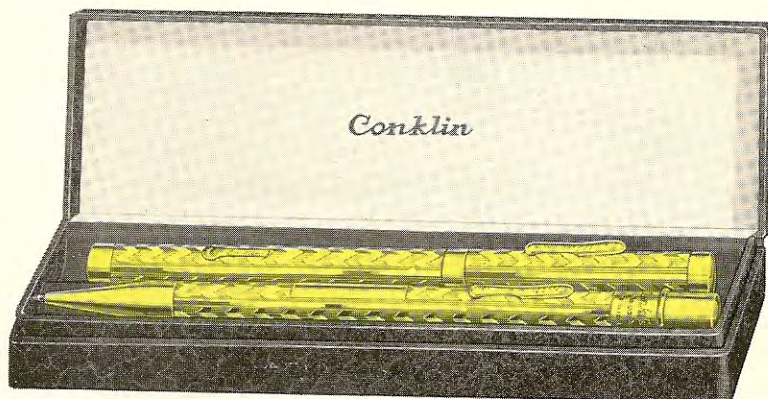
All pens in Conklin long sets are furnished with medium points unless otherwise specified. The illustrations here are two-thirds actual size. The following numbers are regularly supplied in sterling silver:

| | | |
|-------------------|---------|--------------|
| 3260B Basketweave | - - - - | Price \$9.00 |
| 3260E Colonial | - - - - | Price 9.00 |
| 3260V V Design | - - - - | Price 9.00 |
| 3260G Grecian | - - - - | Price 9.00 |

YELLOW GOLD LONG SETS

Yellow gold long sets are also made in extra large sizes and finished in four designs—Basketweave, Colonial, V design and Grecian. The No. 3270 series carry a No. 3 pen point. The No. 4270 series carry a No. 4 point and is slightly larger in other dimensions. The pencils are the same in both series.

| | | |
|-------------------|---------|---------------|
| 3270B Basketweave | - - - - | Price \$ 9.50 |
| 3270E Colonial | - - - - | Price 9.50 |
| 3270V V Design | - - - - | Price 9.50 |
| 3270G Grecian | - - - - | Price 9.50 |
| 4270B Basketweave | - - - - | Price 11.00 |
| 4270E Colonial | - - - - | Price 11.00 |
| 4270V V Design | - - - - | Price 11.00 |
| 4270G Grecian | - - - - | Price 11.00 |



3280V Green Gold, V Design - - Price \$10.50

GREEN GOLD LONG SETS

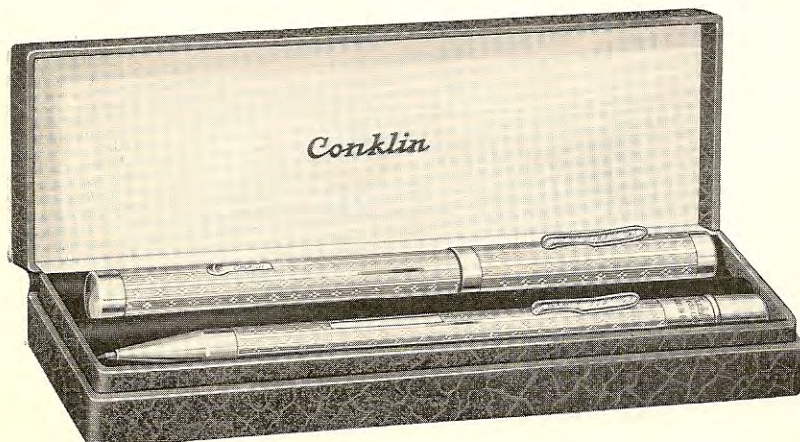
The green gold sets are made in the sizes and designs shown in the long yellow gold line with the addition of an engine turned model.

| | | |
|-------------------------------|---------|---------------|
| 2380B Basketweave | - - - - | Price \$10.50 |
| 3280E Colonial | - - - - | Price 10.50 |
| 3280V V Design | - - - - | Price 10.50 |
| 3280G Grecian | - - - - | Price 10.50 |
| 3280K Engine Turned K Design | - - - - | Price 12.50 |
| 4280B Basketweave | - - - - | Price 12.00 |
| 4280E Colonial | - - - - | Price 12.00 |
| 4280V V Design | - - - - | Price 12.00 |
| 4280G Grecian | - - - - | Price 12.00 |
| 4280K Engine Turned, K Design | - - - - | Price 14.00 |

WHITE GOLD LONG SETS

Also made in extra large size. Two Engine Turned designs only, Diamond and K.

| | | |
|---------------|---------|---------------|
| 3290D Diamond | - - - - | Price \$12.50 |
| 3290K K | - - - - | Price 12.50 |
| 4290D Diamond | - - - - | Price 14.00 |
| 4290K K | - - - - | Price 14.00 |

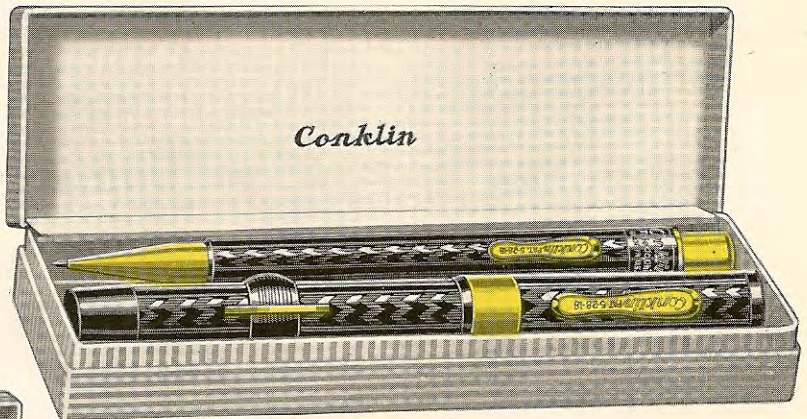


3290D White Gold Engine Turned, Diamond - - Price \$12.50

Conklin

BLACK SETS

The development of a black pencil by this company makes possible a Utility Set of surpassing beauty and distinction at a lower price than ever before quoted on a set of real merit and fine appearance. A Conklin black set sells as low as \$4.50 and as high as \$10.50—the combined price of any black pen and pencil in the Conklin line. This affords an opportunity to make up black sets in a wide range of prices. Any selection will be handsomely boxed.



932C Black - - Price \$6.75



81614P Black - - Price \$5.50

The black Conklin pencils are chased in any designs to match any pen except the midget. To arrive at the price of any set, add the price of the pencil to any black pen. The black pencils are not made in midget size.

STERLING SILVER SHORT SETS

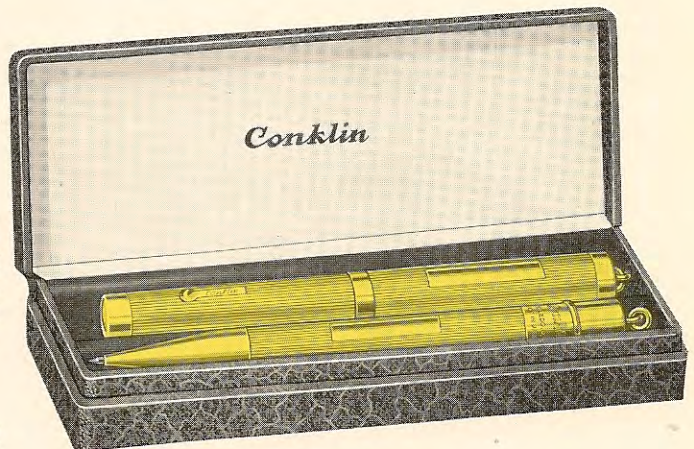
These sets boxed are 4 3/4 inches long and pens and pencils are furnished with ring tips.

| | | |
|--------------------|-----------|--------------|
| 3260PB Basketweave | - - - - - | Price \$9.00 |
| 3260PE Colonial | - - - - - | Price 9.00 |
| 3260PV V Design | - - - - - | Price 9.00 |
| 3260PG Grecian | - - - - - | Price 9.00 |

YELLOW GOLD SHORT SETS

These sets are 4 3/4 inches long and pen and pencil are equipped with ring tips.

| | | |
|--------------------|-----------|--------------|
| 3270PB Basketweave | - - - - - | Price \$9.50 |
| 3270PE Colonial | - - - - - | Price 9.50 |
| 3270PV V Design | - - - - - | Price 9.50 |
| 3270PG Grecian | - - - - - | Price 9.50 |



3270PE Yellow Gold, Colonial - - Price \$9.50

GREEN GOLD SHORT SETS

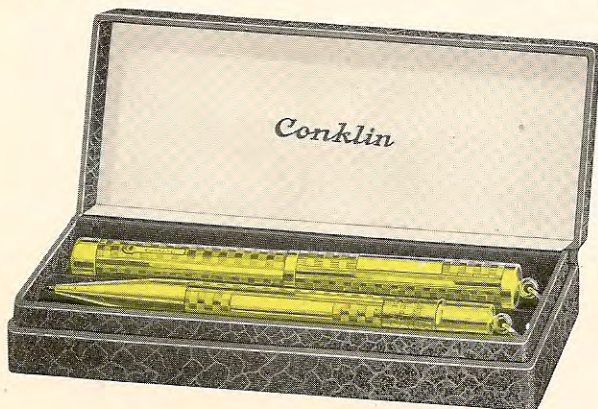
The sets boxed are 4 3/4 inches long and pen and pencil are equipped with ring tips.

| | | |
|--------------------------------|-----------|---------------|
| 3280PB Basketweave | - - - - - | Price \$10.50 |
| 3280PE Colonial | - - - - - | Price 10.50 |
| 3280PV V Design | - - - - - | Price 10.50 |
| 3280PG Grecian | - - - - - | Price 10.50 |
| 3280PK Engine Turned, K Design | - - - - - | Price 12.50 |

WHITE GOLD SHORT SETS

These sets boxed are 4 3/4 inches long and pen and pencil are equipped with ring tips.

| | | |
|--------------------------------------|-----------|---------------|
| 3290PD Engine Turned, Diamond Design | - - - - - | Price \$12.50 |
| 3290PK Engine Turned, K Design | - - - - - | Price 12.50 |



3280PB Green Gold, Basketweave - - Price \$10.50

The illustrations on this page are 2/3 actual size.

Conklin

CONKLIN METAL PENS

Conklin chasing is richly and carefully done. Conklin metal pens reflect real artistic quality in design and finish. True Conklin quality guarantees enduring serviceability. All are equipped with the lever type filler, the Conklin one hand clip or chatelaine ring.

CONKLIN Metal Pens are made in midget, short and long lengths and finished in the four standard Conklin designs—Basketweave, Colonial, V design and Grecian. The green gold lines are also furnished in an Engine Turned design and the white gold in the rich Diamond pattern and an Engine Turned design. All illustrations are actual size.



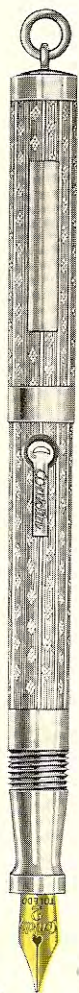
226PV
Sterling Silver
V Design
Price - \$5.00



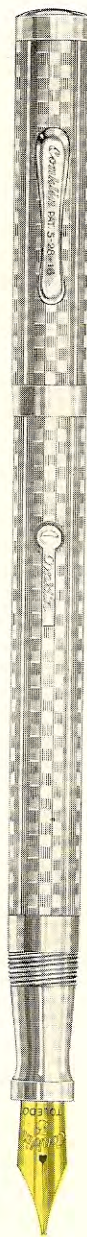
227PB
Yellow Gold
Basketweave
Price - \$5.00



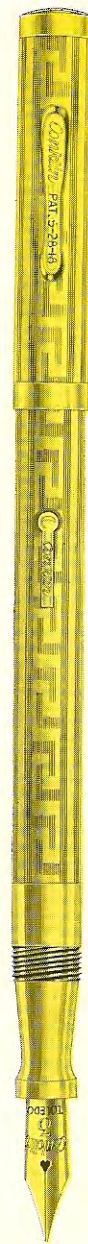
228PG
Green Gold
Grecian
Price - \$5.50



229PD
White Gold
Engine Turned
Diamond
Price - \$6.50



326B
Sterling Silver
Basketweave
Price - \$6.00



327G
Yellow Gold
Grecian
Price - \$6.00

ROLLED GOLD

| | | | |
|----------------------------------|----------------------------------|---------------------------------|---------------------------------|
| 226PE Colonial - - Price \$5.00 | 228PE Colonial - - Price \$5.59 | 326E Colonial - - Price \$6.00 | 427G Grecian - - Price \$7.50 |
| 226PB Basketweave - - Price 5.00 | 228PV V Design - - Price 5.50 | 326V V Design - - Price 6.00 | 427E Colonial - - Price 7.50 |
| 226PG Grecian - - Price 5.00 | 228PB Basketweave - - Price 5.50 | 326G Grecian - - Price 6.00 | 427V V Design - - Price 7.50 |
| | 228PK Engine Turned | | 427B Basketweave - - Price 7.50 |
| 227PE Colonial - - Price 5.00 | K Design - - - Price 6.50 | 327E Colonial - - Price 6.00 | |
| 227PV V Design - - Price 5.00 | 229PK Engine Turned | 327V V Design - - Price 6.00 | |
| 227PG Grecian - - Price 5.00 | K Design - - - Price 6.50 | 327B Basketweave - - Price 6.00 | |

The 427 series carry larger pen points

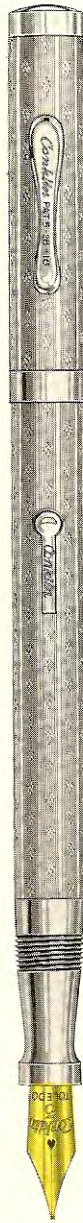
Conklin

SOLID GOLD PENS AND PENCILS

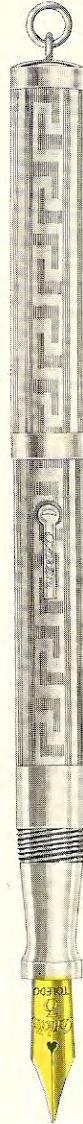
A very attractive line of solid yellow and green gold is carried in addition to the regular Conklin metal pens and pencils in Sterling silver, yellow, green and white rolled gold. The solid gold pens can be had in the No. 3 size only, either long or short lengths, the pencils likewise, can be had in long or short lengths. Any pattern or design of engine turning or chasing will be put on these numbers. Prices upon application.



328K
Green Gold
Engine Turned
K Design
Price - \$7.50



329D
White Gold
Engine Turned
Diamond Design
Price - \$7.50



ROLLED GOLD
326PG
Sterling Silver
Grecian
Price - \$6.00



327PE
Yellow Gold
Colonial
Price - \$6.00



328PK
Green Gold
Engine Turned
K Design
Price - \$7.50



329PK
White Gold
Engine Turned
K Design
Price - \$7.50

- 328E Colonial - - Price \$6.50
- 328V V Design - - Price 6.50
- 328G Grecian - - Price 6.50
- 328B Basketweave - Price 6.50
- 428K Engine Turned
K Design - - - Price 9.00
- 428E Colonial - - Price 8.00
- 428V V Design - - Price 8.00

- 428G Grecian - - - Price \$8.00
- 428B Basketweave - Price 8.00
- The 428 series carry larger
pen points
- 329K Engine Turned
K Design - - - Price 7.50
- 429D Engine Turned
Diamond Design - Price 9.00

- 429K Engine Turned
K Design - - - Price \$9.00
- 326PE Colonial - - Price 6.00
- 326PV V Design - Price 6.00
- 326PB Basketweave Price 6.00
- 327PB Basketweave Price 6.00
- 327PV V Design - Price 6.00

- 327PG Grecian - - - Price \$6.00
- 328PE Colonial - - - Price 6.50
- 328PV V Design - - - Price 6.50
- 328PG Grecian - - - Price 6.50
- 328PB Basketweave Price 6.50
- 329PD Engine Turned
Diamond Design - Price 7.50

Conklin

CONKLIN BLACK PENCILS

THE Conklin black pencil is a sensationally rich and beautiful writing instrument. It is a true Conklin pencil in every detail. The mechanism and construction are identical with the well known Conklin metal pencils. Supplied in all black, with gold cap and point, plain polished, B and V designs to match any pen except midget, it gives the trade and public a new opportunity to enjoy the use of a pencil in school, social or business life. All illustrations are actual size.



7A Plain polished barrel, one size only, 5¼ inches long. With exposed eraser and Conklin one hand clip. - - - - Price \$1.50
 8B Black barrel, 5¼ inches long, Basketweave design, gold cap and clip. - - - - Price \$2.00
 8V Black barrel, 5¼ inches long, V design, gold cap and clip. - - - - Price \$2.00

8A Same — Smooth polished barrel - - - - Price \$2.00
 9B Black barrel, 5¼ inches long, Basketweave design, gold cap, clip and point. - - - - Price \$2.50
 9V Black barrel, 5¼ inches long, V design, gold cap, clip and point. - - - - Price \$2.50
 9A Same — Smooth polished barrel. - - - - Price \$2.50

8BS Black barrel, 4 inches long, Basketweave design, gold chatelaine ring. - - - - Price \$2.00
 8VS Black barrel, 4 inches long, V design, gold chatelaine ring. - - - - Price \$2.00
 8AS Same — Smooth polished barrel. - - - - Price \$2.00

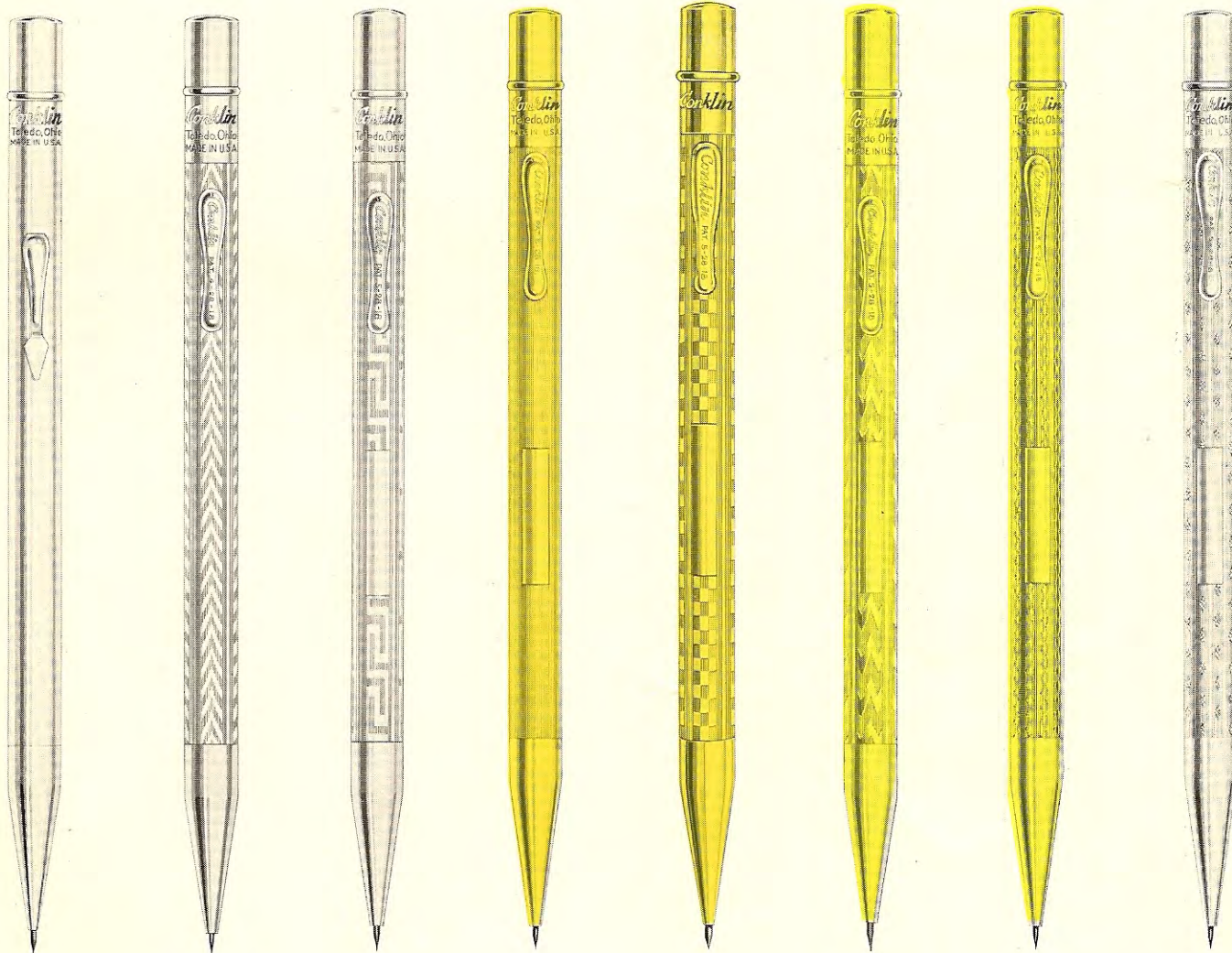
9BS Black barrel 4 inches long, Basketweave design, gold chatelaine ring and gold point. - - - - Price \$2.50
 9VS Black Barrel, 4 inches long, V design, gold chatelaine ring and gold point. - - - - Price \$2.50
 9AS Same — Smooth polished barrel. - - - - Price \$2.50

The 7A, 8A and 8AS pencils are also obtainable in red at 50c above list prices on black. These become 7AR, 8AR and 8ASR.

Conklin

CONKLIN METAL PENCILS

THE Conklin pencil is universally recognized as an outstanding achievement in the writing instrument industry. It includes many exclusive desirable features of design and construction. It is known the world over as "the pencil with the long leads." These leads are $3 \frac{3}{8}$ inches long, and there are over two feet of them in every pencil. The pencil propels, returns and expels the lead with smooth positive action. The Conklin metal pencil is available in a wide variety of sizes and designs. The famous Conklin one hand clip and a replaceable eraser are standard equipment. Conklin pencils are made in three lengths—Midget $3 \frac{1}{2}$ inches long—short 4 inches long and regular $5 \frac{1}{2}$ inches long. All illustrations are actual size.



O Long
Silver Plate
Plain
Price \$1.00

1V Long
Silver Plate
Single V
Design
Price \$1.50

2G Long
Sterling Silver
Grecian
Price \$3.00

4E Long
Yellow Gold
Colonial
Price \$3.50

4B Long
Yellow Gold
Basketweave
Price \$3.50

5V Long
Green Gold
V Design
Price \$4.00

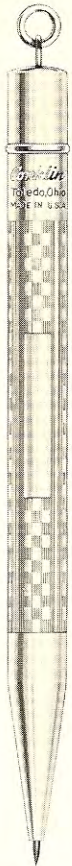
5K Long
Green Gold
Engine Turned
K Design
Price \$5.00

6D Long
White Gold
Engine Turned
Diamond
Price \$5.00

(Sterling Silver, Green Gold, and Yellow Gold available in B, E, V and G designs. Green Gold in K design also. White Gold in K and D only.)



IVS Short
Silver Plate
Single V Design
Price \$1.50



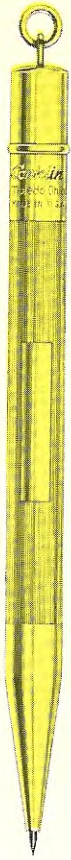
2BS Short
Sterling Silver
Basketweave
Price \$3.00



4GS Short
Yellow Gold
Grecian
Price \$3.50



4VS Short
Yellow Gold
V Design
Price \$3.50



5ES Short
Green Gold
Colonial
Price \$4.00



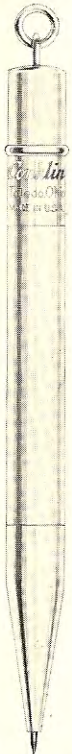
5GS Short
Green Gold
Grecian
Price \$4.00



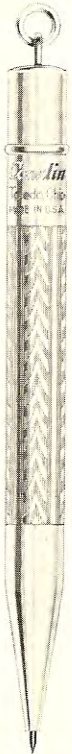
5KS Short
Green Gold
Engine Turned
K Design
Price \$5.00



6KS Short
White Gold
Engine Turned
K Design
Price \$5.00



OM Midget
Silver Plate
Plain
Price \$1.00



1VM Midget
Silver Plate
Single V Design
Price 1.50



2VM Midget
Sterling Silver
V Design
Price \$3.00



4EM Midget
Yellow Gold
Colonial
Price \$3.50



4GM Midget
Yellow Gold
Grecian
Price \$3.50



5BM Midget
Green Gold
Basketweave
Price \$4.00



5KM Midget
Green Gold
Engine Turned
K Design
Price \$5.00



6DM Midget
White Gold
Engine Turned
Diamond
Price \$5.00



REPAIRS AND SERVICE

OUR Repair or Service Department is ready and anxious at all times to serve you in any way you may desire. It is so organized and systematized that you can expect to receive 48-hour service if you will assist us by adopting the following suggestions:

1. Send the complete holder and complete information regarding the adjustment you desire. (Enclosing instructions with pen or attaching them to the package with a tag envelope will save you a delay of 48 hours in nearly every instance.)
2. Mark your name and address plainly upon the package so there will be no difficulty in identifying your pen.
3. To prevent loss send all repairs by registered or insured mail. If you do this, we can assist you to effect delivery in case of delay.
4. Keep a record of all pens mailed and give us the catalog number and mailing date of any you fail to receive promptly. Otherwise, we cannot answer your inquiries intelligently or promptly.

Ask for a copy of "Fountain Pen Service"—it tells how to secure Fountain Pen Satisfaction, the causes for poor writing service and their remedies.

Refill leads may be obtained in three lengths at 15c per package and the indelible, red and blue leads at 25c. Standard assortments of three and twelve dozen tubes with attractive display stand available.

Ribbons and cords are mounted in dozen lots on six-color lithographed display cards in various assortments.



THE CONKLIN POLICY

IT IS the intention of The Conklin Pen Manufacturing Company that its product shall faithfully serve the possessor of it. And it is the constant policy of this Company to exert every conceivable effort to guarantee that such will always be the case.

The Conklin Pen Manufacturing Company has a greater interest in the man who owns a Conklin pen or pencil than it does in the man who is a prospective purchaser. Conklin products are made primarily to use—not merely to sell. The entire Conklin organization brings to its daily task an appreciation of the needs of the user of a writing instrument, as well as of those features of design and finish that attract the admiration of the pen shopper. Conklin quality is carefully built into every detail. Conklin service stands always ready to give prompt, efficient attention to the needs of any one who writes with a Conklin.



Conklin

CONCENTRATE ON CONKLIN

THE objective of The Conklin Pen Mfg. Company for almost a quarter of a century has been to give the world more efficient writing instruments.

In the face of an almost overwhelming criticism Conklin brought out the first self-filling fountain pen—and changed the product of the fountain pen industry. Today few even remember the pen that was filled with a medicine dropper.

The Conklin pencil is just as revolutionary. It has led the way to a better refillable pencil, and has forced improvements in the metal pencil production of the world.

Conklin quality is jealously guarded. The traditional spirit in this plant inspires every member of this organization to make a more determined effort every day to add still greater value for every dollar of price.

We apply to ourselves the suggestion we offer to Conklin dealers to

“CONCENTRATE ON CONKLIN.”

